

Working collectively towards large scale systems change, we will:

Strengthen families so all children are safe, healthy, and thriving.



End child abuse and neglect, and reduce other Adverse Childhood Experiences.





Vision

Growing
Compassionate Community
Collaboration Family
Healthy Social
Equity
Resilience Resources
Supported Children

Values

Compassionate Hopeful
Fun Locally driven Ideal
Partnership Healing Harmony
Social equity Vibrant
Peers supporting peers Simple Wholeness
Inclusive **Non-judgmental**
Peaceful Culturally relevant

Raising Our Children with Kindness (R.O.C.K.) Mat-Su is a cross-sector collaborative working to promote family resilience and end maltreatment in Alaska's Mat-Su Borough. Since its beginning, R.O.C.K. Mat-Su has reflected the genuine passion of a diverse group of Mat-Su community members to improve the lives of children in our community using a collective approach toward a common goal. Made up of individuals representing the varied communities across the borough, R.O.C.K. Mat-Su focus on building the relationships needed to create meaningful change for children and families. As the work of R.O.C.K. Mat-Su moves forward, we will rigorously evaluate the implementation and outcomes of the strategies adopted by the collaborative to measure progress. It is our belief that through relationships and strategies, R.O.C.K. Mat-Su has the power to strengthen families so all children and are safe, healthy and thriving as well as end child abuse and neglect, and reduce other Adverse Childhood Experiences in the Mat-Su.